

LEOMINSTER TOWN COUNCIL

COMMUNICATIONS & EVENTS COMMITTEE

Minutes of the Communications & Events Committee meeting held on Wednesday 21st November 2018 commencing at 11:30am in the Stable Gallery, 11 Corn Square, Leominster HR6 8YP.

MEMBERS PRESENT: Councillors Thomas (Chair), Bartlett, Lacey, Rumsey and Sutcliffe.

OFFICERS PRESENT: Town Clerk, TIC Manager and the Markets Officer.

CE32/18 APOLOGIES FOR ABSENCE

Apologies were received and accepted from Cllr Norman.

C323/18 DECLARATIONS OF INTEREST

The following declaration of Interest was made:

- Cllr Sutcliffe – Cider Fest to be held at Grange Court in 2019.

CE34/18 REQUESTS FOR DISPENSATIONS

No requests for dispensations had been received.

CE35/18 QUESTIONS FROM THE PUBLIC

There were no members of the public present. No issues were raised.

CE36/18 MINUTES OF PREVIOUS MEETING

It was **RESOLVED** that the minutes of the Communications and Events Committee meeting held on 26th September 2018 be agreed and signed as a correct record.

CE37/18 CLERK'S REPORT

Committee noted that the signage for the TIC and Council Offices was almost complete and the jute bags for the TIC with the new logo were on order.

CE38/18 MARKET OFFICER'S REPORT

The Market Officer presented a report updating Committee on the Leominster markets. Following discussion, it was **RESOLVED** that the report be noted. The following matters were specifically noted:

- That the traders meeting would be held in January 2019;
- That there had been a slight seasonal upturn but that this would not continue past Christmas. A Christmas Eve market was being held and it was agreed to obtain a road closure for 24th December 2019;
- That the Farmers Market now had seven regular traders;
- That the Victorian Street Market was gradually filling up but it had been necessary to reduce the number of stalls. The shortfall would be made up using the Town Council's stalls.

CE39/18 TOURIST INFORMATION CENTRE

The TIC Manager presented a report updating Committee on the Tourist Information Centre. Following discussion, it was **RESOLVED** that the report be noted. The following matters were specifically noted:

- The Leominster Country leaflet funded by the Tourism Association had now been received and was in the process of being distributed;
- The Association now had 105 members. Their subscriptions funded leaflets and other promotional material;
- Christmas stock has been purchased for the TIC;
- A presentation day and blessing of the Verdun Oak had been organised;
- Revised staffing cover had been implemented;
- That the Mortimer Country Consortium was in the process of folding.

It was **RESOLVED** to develop a Leominster Town Council logo using the coat of arms but including the name of the Council for use on promotional material and to improve the recognition of the Council.

CE40/18 COMMITTEE UPDATE REPORT

The Committee received the update report and, following discussion, **RESOLVED:**

- That the report be noted;
- That a copy of the Corn Square licence be obtained from Herefordshire Council;
- To note the progress of the holiday flat;
- To note the events planned for the 24th November 2018;
- To pursue the proposal to secure an outdoor theatre production to be held in the Secret Garden;
- To support the proposed event that would take place on The Grange on 10th August 2019, subject to the relevant statutory permissions being secured;
- To investigate the possibility of hosting a Fireworks event in 2019;
- To investigate the possibility of holding an event based around a car free town centre possibly to be held during Easter 2019.

CE41/18 DATE OF NEXT MEETING

Committee noted that the next meeting of the Committee would be held on Wednesday 30th January 2019 at 11:30am in the Old Stable Gallery, 11 Corn Square, Leominster HR6 8YP.

There being no other business, the Chair thanked members for their attendance and closed the meeting at 12:40pm.

CHAIR:

DATE: