

LEOMINSTER TOWN COUNCIL

COMMUNICATIONS & EVENTS COMMITTEE

Minutes of the Communications & Events Committee meeting held on Tuesday 12th November 2019 commencing at 11:30am in the Stable Gallery, 11 Corn Square, Leominster HR6 8YP.

MEMBERS PRESENT: Councillors Rumsey (Chair), Murdoch (Vice-Chair), Smith-Winnard, Sutcliffe and Thomas.

OFFICERS PRESENT: Town Clerk, Market Officer and TIC Manager

CE33/18 APOLOGIES FOR ABSENCE

All Members were present.

CE34/19 DECLARATIONS OF INTEREST

There were no declarations of Interest made.

CE35/19 REQUESTS FOR DISPENSATIONS

No requests for dispensations had been received.

CE36/19 QUESTIONS FROM THE PUBLIC

There were no members of the public present. No issues were raised.

CE37/19 MINUTES OF PREVIOUS MEETING

It was **RESOLVED** that the minutes of the Communications and Events Committee meeting held on 17th September 2019 be agreed and signed as a correct record.

CE38/19 CLERK'S REPORT

Committee noted that the proposed events leaflet would be discussed under the Committee report.

CE39/19 MARKET OFFICER'S REPORT

The Market Officer presented a report updating Committee on the Leominster markets. Following discussion, it was **RESOLVED**

- To note the report;
- To note that attendance had been poor in recent months due to the inclement weather and illness. Attendance had started to improve on the run up to Christmas;
- To note that no market would be held on Friday 27th December 2019;
- To note that there would be free car parking on 7th and 14th December 2019 in Leominster. This would be promoted by the Tourist Information centre.

Committee noted that the Victorian Street Market event would need to be reviewed in the New Year following the passing of its Chair earlier in the year. It was not a Town Council event but additional support might be required to enable the event to continue.

CE40/19 TOURIST INFORMATION CENTRE

The Centre report was presented by the TIC Manager, Mrs Ding. Following discussion, it was **RESOLVED:**

- To note the report;
- To ensure that the Leominster mini-guide and map was produced as soon as possible;
- To continue to try to identify any new B&B outlets in Leominster;
- To note the initiative being delivered in Longtown under “sustainable tourism for sustainable churches”;
- To fully support the proposal to reopen and create a new walking route using the old Leominster to Worcester railway line.

CE41/19 COMMUNICATIONS & EVENTS UPDATE

Committee considered the update report and, following discussion, **RESOLVED:**

- To note the report;
- To note the update presented regarding the signage project;
- To offer the old entrance signs to interested parties. It was noted that one would be donated to the Leominster Museum;
- To develop and produce a Leominster Events Leaflet for 2020.

Committee reviewed the proposed new entrance sign and, following discussion, agreed:

- To remove the illustration of the sun;
- To reduce the number of hills and create a linear town with hills on either side;
- To try to include the significant buildings in Leominster more prominently;
- Replace the trees with flower designs;
- Replace the bicycle with walking boots.

CE 42/19 DATE OF NEXT MEETING

Committee noted that the next meeting of the Committee would be held on Tuesday 14th January 2020 at 11:30am in the Old Stable Gallery, 11 Corn Square, Leominster HR6 8YP.

There being no other business, the Chair thanked members for their attendance and closed the meeting at 12:50pm.

CHAIR:

DATE: